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Contact: Thiflan Farhan Atqan thiflan@stilt-studios.com +62 877-1025-3444

## Grun Uluwatu Wins "Best Eco-Friendly Hotel in Bali" Ahead of Grand Opening

Sustainability-Driven Luxury Retreat Recognized for Innovation in Eco-Conscious Hospitality



Uluwatu, Bali, August 2025 — There are places you visit, and there are places that quietly change the way you think about travel. Perched above Bali's dramatic limestone cliffs, <u>Grun Uluwatu</u> is the latter, a retreat where the ocean's horizon blurs into the sky and the architecture feels as though it has grown from the very earth beneath it.

Before even welcoming its first guests, Grun Uluwatu has been named Gold Winner for Best Eco-Friendly Hotel in Bali in the prestigious Bali's Best Awards 2025 by <u>Honeycombers</u>, a rare honor for a pre-launch property. This recognition celebrates Grun's innovative design, commitment to sustainability, and seamless integration with the surrounding environment.

Founded by Florian Holm, Grun Resorts is more than a collection of villas, it's a living experiment in how design, nature, and human connection can harmoniously coexist. Here, there's no "eco" label applied as a trend. Instead, sustainability is embedded in every detail: from hand-shaped bamboo beams and reclaimed wood to rainwater harvesting systems, solar power, and zero single-use plastics.

"Our philosophy is simple," says Holm. "Nature comes first, we just build around her story. Receiving this award before our doors even open tells us that our vision resonates, and that luxury and sustainability can truly go hand-in-hand."

That story plays out in light and shadow, morning sun spilling through slatted bamboo walls, dappling handcrafted furniture, and guiding guests along winding stone paths through native gardens to infinity pools that seem to pour into the Indian Ocean. With just 11 ocean-view villas, treehouses, and recovery-focused wellness facilities, the resort invites travelers to slow down, linger, and reconnect, with the land, with the people, and with themselves.







Grun Uluwatu is also home to The Octagon Restaurant and La Cima, a sky-high lounge and pool with 180-degree views of the surrounding forest and coastline. From sunrise yoga to Balineseinspired spa rituals, every experience is curated to restore both body and mind.

Opening in September, Grun expands its portfolio of nature-first destinations, joining Grun Canggu and Grun Ubud, in a continued mission to create spaces that celebrate and harmonize with the natural world.

For more information or reservations, visit grunuluwatu.com, reservation@grunresorts.com <u>@grun.uluwatu</u> on Instagram for stay update.

Image gallery: GrunUluwatu

## **About Grün**

Grün is a family-run boutique hospitality company dedicated to creating sophisticated destinations that live in harmony with nature. Founded by entrepreneur Florian Holm, Grün was born from a vision to offer memorable travel experiences while delivering tangible value to surrounding communities and enhancing the natural environment. Rooted in sustainability and innovation, Grün's destinations are designed to immerse guests in nature without compromising its integrity. By working with Stilt Studios, a sustainable prefab manufacturing company. Grün builds elevated treehouses and studios using natural materials, harnessing solar energy, and operating closed-loop water systems. This approach minimizes environmental impact while providing guests with breathtaking views, natural cooling, and a unique sense of place. Grün's portfolio includes Grun Uluwatu, a hillside sanctuary with ocean-view villas and wellness facilities; Grün Canggu, a tranquil escape within Bali's vibrant coastal village, Grün Ubud, surrounded by the island's lush cultural heart, and the Ocean View Villas by Grun Uluwatu, offering elevated luxury stays with uninterrupted panoramas of the Indian Ocean. Originating in Bali, Indonesia, Grün offers a sanctuary for travelers seeking a respite from everyday life, where luxury is defined by space, serenity, and connection to the natural world. For more information, visit grunresorts.com or follow [Instagram] and [Facebook].

## **About Grün Uluwatu**

Perched high on the hills of Bali's southern peninsula, Grun Uluwatu is a boutique sanctuary where luxury meets sustainability. Founded by the family-run Grün Resorts, the property blends sophisticated design with eco-conscious practices, offering guests an immersive experience in harmony with nature. The resort features 11 exclusive Ocean View Villas, Treehouses, and Studios, each thoughtfully elevated to preserve the natural contours of the land and capture uninterrupted views of the Indian Ocean. Built in collaboration with sustainable prefab specialists Stilt Studios, all accommodations use natural materials, harness solar power, and operate with closed-loop water systems, ensuring a minimal environmental footprint without compromising comfort. Guests can indulge at The Octagon, the resort's signature restaurant, or unwind at La Cima Restaurant, a sky-high lounge, restaurant, and infinity pool with sweeping 180degree vistas of the surrounding forest and coastline. Wellness amenities include a spa, fully equipped gym, Pilate's



studio, and hot & cold plunge pools, making it the perfect destination for rejuvenation, intimate escapes, or hosting transformative retreats. Conveniently located in Pecatu, Uluwatu, the resort offers proximity to Bali's iconic surf breaks, sacred temples, and pristine beaches, while remaining a serene world away from the island's bustle. Part of the broader <u>Grün Resorts</u> portfolio which includes <u>Grün Canggu</u>, <u>Grün Ubud</u>, and <u>Ocean View Villas by Grün</u>. Grun Uluwatu redefines luxury as space, serenity, and a deeper connection to the natural world. For more information and bookings, visit <u>grund.uluwatu</u> or follow <u>@grun.uluwatu</u> and <u>Grun.Uluwatu</u>.